R J Reynolds
Tobacco Company

J. T. JONES #1242
Chain Accounts Manager
400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076
Voice Mail #49634

ROU #1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910
DISTRIBUTION TO: DM'S S/R'S WITH CALL RESPONSIBILITY

July 17, 1995

DM	T&D	REP
1224		1,3,6,7,8,9,10,12,13
1226		2,3,10,11,13
1228		1,3,5,6,8,9,11,12,13,14,15,16,21,
1229		2,3,11,13
1230		1,2,3,5,6,8,9,10,11,12,13,14,15
PTG	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

To: Division Managers

Re: July Promotion Calendar

Dear Managers:

The attached Chain Division 1242 Promotion Calendar for July 1995 should be distributed to S/R's with call responsibility.

Your assistance is appreciated.

Sincerely,

Jim
J. T. Jones

JTJ/fr
Attachment

51855 0914

Source: https://www.industrydocuments.ucsf.edu/docs/nkxn0000

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July '95
1242 Promotion Calendar

To	Chain	Co-Marketing	VAP
ROU #1210, 1310	Andy K's Dairy & Deli CID #4064-00-00	$.25pack buydownSelect / Winston, (all Brand styles	Select country music tapes
ROU #1210, 1310,	A&P South Division CID #0206-01-01	N/A	Select country music tapes place in stores with upm's
ROU #1210	Home Liquors CID #1932-00-00	$.30 pack buydown, Select, Winston, inner city locations - Salem, all brand styles	Select country music tapes
ROU #1110, 1210, 1310, 1510, 1610, 1710, 2910	Pharmhouse D/B/A Rx Place	$2.50 carton buydown Select, Winston, all brand styles (Rx Place stores only)	Select country music tapes
ROU # 1110, 1210, 1310, 1510, 1610, 1710, 2210, 2310, 2410, 2910	Hess Oil CID #0353-01-00, 0353-02-00, 0353-03-00	N/A	Select country music tapes
ROU #1210, 1310, 1510	Rx Place Drug Marts CID #1153-00-00	N/A	Select country music tapes